

AN INVITATION TO APPLY

TMT GRANTS.

SILVER IS GOLD

Make Their Silver Years Truly Golden

Application period | 22 JAN to 1 MAR 2024

The Silver Is Gold Fund aims to enable persons living with dementia (PLWDs) and their caregivers in Singapore to thrive.

The Fund aims to support impactful initiatives that address challenges dementia poses, and enhances the mental wellbeing of PLWDs and their caregivers. This includes:

- awareness programmes to improve public attitudes
- strategies for engaging PLWDs meaningfully
- comprehensive support initiatives for caregivers.

THE
Majority
TRUST



The Majority Trust is a philanthropic organisation that seeks to work with donors and social impact partners to build a thriving and sustainable community for all in Singapore. To achieve our vision, we glean insights on current gaps and needs in the community, give strategically to support identified causes, and galvanise the sector to collaborate for greater social impact.

FOR MORE INFORMATION

majority.sg/about

GRANT ELIGIBILITY CRITERIA

- Nonprofits registered in Singapore as a Society, CLG, Charitable Trust or Co-operative or a Groundup Group.
- For individuals or groups of individuals: Applicants must be residing in Singapore and 18 years old and above.
- The proposed initiative addresses the needs of persons living with dementia and their caregivers in Singapore.

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grants@majority.sg

FIND OUT MORE AT OUR
ZOOM INFO SESSION!

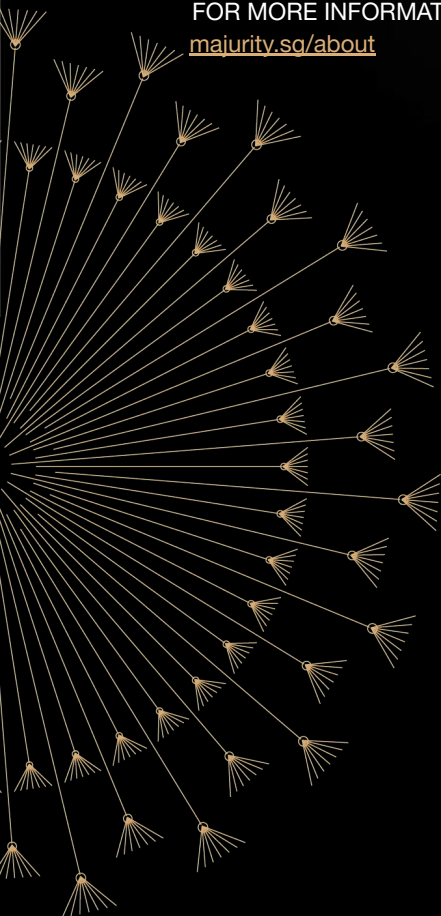
25 Jan 2024
9.30am to 10.30am

bit.ly/2024SilverIsGold

SUBMIT A GRANT ENQUIRY

majority.sg/silverisgold

FAQ ON THE NEXT PAGE 



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FREQUENTLY ASKED QUESTIONS

1. What are the key dates to take note of?

Application Period: 22 January 2024 to 1 March 2024

Clarification Timeline: 2 March 2024 to 2 May 2024

Application Outcome: End June 2024

2. How will the organisations and proposals be evaluated?

Organisations will be evaluated on the understanding and identification of market gap, uniqueness of proposed solution, innovativeness and scalability of solutions, the organisation's ability to execute the proposal as well as financial and social risks, and how the proposal will benefit the wider community.

3. How much funding is provided?

Successful applicants can receive a grant to fund up to 80% of project costs, capped at \$100,000.

4. Are there restrictions on how the funds can be used?

The grant can be used for programme related costs such as internal manpower (related to initiative), venue, transport, material and logistics costs.

5. What are the conditions of the grant?

Grantees are required to submit:

- a) Half-yearly output reports (in Jan and Jul); and
- b) An impact report upon completion of the project.

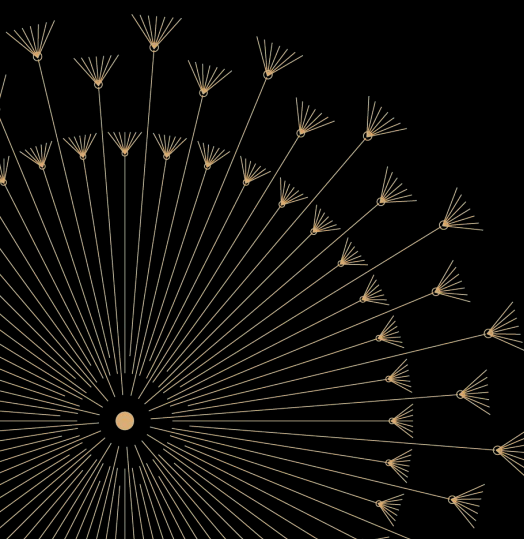
Outputs/outcomes will be worked on together with TMT after successfully receiving the grant.

6. How will the funding be disbursed?

The grant will be disbursed in tranches, based on the submission of the above-mentioned project milestone reports.

7. Can I submit more than 1 application to the Silver is Gold grant?

Only one application is allowed per organisation per grant call.



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